



# Marketing/Advertising

*NARI Website Advertising*

**Website Agreement & Invoice**  
(Current prices good through 12/31/12)

**www.remodelingkc.com**

**Permanent Ads** - 4 Available, 12 Months

\$2000.00 each - 12 Months

**Specialty Banner Ads** - 86 Available, 12 Months

\$150.00 each - 12 Months  
(Maximum of 3 per company)

Your company ad appears on a specialty listing of your choice! Includes a photo of one of your projects and your company logo.

Based on first come first serve. This form serves as your reservation for specific categories.

First Choice \_\_\_\_\_  
Second Choice \_\_\_\_\_  
Third Choice \_\_\_\_\_

I have received permission from my homeowner to use this photo in a public setting such as the NARI website.  
Initial \_\_\_\_\_

**Link & Logo** - Link to your website on the NARI website for just \$50.  
Link also includes your logo on the listings pages.  
Send your logo in a jpeg format for inclusion with your link!

\$50.00 - 12 Months  
**That's just \$4 per month!!!**

***Please Check Box for Desired Advertising Space***

Advertiser \_\_\_\_\_  
Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_  
Email Address \_\_\_\_\_  
Print Name \_\_\_\_\_ Date \_\_\_\_\_  
Signature \_\_\_\_\_

Terms:

1. Full Amount due at signing of agreement/Make check payable to KC NARI. Payment options available. Call KC NARI office for details. We do accept MasterCard or Visa.
2. Advertising proof will be submitted to advertiser for approval. Grace period of 30 days for advertiser response. If no corrections are submitted, KC NARI reserves the right to upload advertisement to website as is.
3. If supplying own ad, please submit artwork at 72 dpi or jpeg format. Send artwork to [kcnari@remodelingkc.com](mailto:kcnari@remodelingkc.com)

***For more information, call 913-362-8833 or email [kcnari@remodelingkc.com](mailto:kcnari@remodelingkc.com)***

**Chapter Website Key Word Search: A Great Tool for Consumers to Find Your Company**

Please go to <http://www.remodelingkc.com/keywords.html> and enter 500 or less characters so consumers can find your company on the NARI website.